

Jack Reichert

www.JackReichert.com
github.com/jackreichert
www.linkedin.com/in/jackreichert

Technical Lead, ScrumMaster, for BlueVoyant's MSS Engineering team. Most forked and starred ReactJS/Redux WordPress theme on Github. Built ISDA's web department as Director of Web Development and Lead Full-stack Developer. Lead Front-end Developer for BlackBerry Travel's web application. Technical co-founder of Green Prophet, the Premier Middle East environmental news site. Philosophy major. Forbes.com contributor. Engineering web applications, professionally, full time for over a decade. Committed to optimizing, testing, refactoring, and perfecting every aspect of the stack from UX and typography, to architecting projects, to queries and algorithms, to infrastructure as code.

JavaScript/NodeJS • ReactJS/Redux • Vue.js • Golang • Python • CSS • PHP • WordPress • Postgres/MySQL • Docker • Ansible • AWS
Website optimization • Web security • Team Development • Project Management • UI/UX Design • Photoshop

Work Experience

Shopify

Senior Software Developer - February 2022 - Current

BlueVoyant

Tech Lead, ScrumMaster - August 2018 - Januar 2022
Front-end Developer - May 2018 - August 2018

- Responsible for the planning of and ensuring the quality, stability, and timely delivery of the team's work. This includes project architecture and tooling of reliability and deployment tools including pipelines, test suites, logging, and alerting. Project planning including development and distribution of reasonable sized stories for better team collaboration.
- Within six weeks took over responsibility for company portal development from contract team saving the renewal costs. Helped build team and implement remote practices for replacement in-house team.
- Planned, architected, and implemented initial cross business-line projects for in-house serverless automation orchestration system responsible for ingest,

International Swaps and Derivatives Association
Management

Director of Web Development - August 2016 - May 2018
Manager of Web Development - January 2014 - July 2016

- Built and cultivated a diverse web team from scratch. Responsible for hiring, mentoring, managing workflows, and guiding the development of each team member's technical growth. Responsible for managing each team member's projects from inception to completion, as well as ensuring the quality of their output via continuous code reviews.
- Crafted and implemented processes to improve team performance. Processes implemented include: local development environments, version control, deployment system between servers and environments, code reviews, code tests, project management communication and tracking tools, vetting and implementation of new technologies.

International Swaps and Derivatives Association
Engineering

Lead Full-stack Developer - December 2012 - May 2018
Lead Front-end Developer - October 2011 - November 2012

- Architected, and lead implementation and migration, of one unified company website from multiple legacy sites. Site leverages WordPress as a framework, ReactJS+Redux for many critical UI elements, and Python for various data processing tasks. New site houses over 30 different forms, several distinct payment endpoints, and fully integrates our CRM into the user management of the system.
- Over several years designed, developed and maintained custom solutions and integrated existing solutions for over a dozen proprietary, non-documented, and open source frameworks and websites.

WorldMate

Lead Front-end Developer - February 2010 - June 2011

- Responsible for implementation of Design and UX for WorldMate and BlackBerry Travel web apps.
- Designed, developed and implemented WordPress Multisite for company landing pages, marketing site and blog.
- Implemented multiple mass 1 million+ recipients email marketing campaigns.

Green Prophet

Technical Co-Founder - December 2007 - December 2010

JackReichert.com

Freelance Web Development - Since 1999

Western Wall Heritage Foundation

Correspondent, Tour Guide - June 2005 - February 2010

Speaking Engagements

WPNYC - "It's broke: how do I fix it? Debugging your code" - April, 2017 • WordCamp NYC - "WordPress, Your World, Your Data" - November, 2015 • WPNYC - "Typography: What You Should Not Do" - June, 2015 • WPNYC - "Turning Tricks: Using Action and Filter Hooks in WordPress" - May, 2013 • WPNYC - "Responsive Design" - May, 2012 • Meet for Speed - "Speeding up BlackBerry Travel" - September, 2011 • WordCamp Jerusalem - "Building a WordPress Plugin" - December, 2010 • David Yellin College - "Building a Successful News Blog" - March, 2010 • Dale Carnegie - High Impact Presentations (Assistant trainer) - 2007

Education

MS500 - 2020 • Splunk Fundamentals I+II - 2020 • Hebrew University - BA, Philosophy / General Arts - Graduated 2009 • Yeshivat Har Etzion, IDF - Advanced studies in Talmud - Completed 2004 • Presentense - Social Incubator - Fellow 2010 • Israel Ministry of Foreign Affairs - Student Diplomacy Course - 2004
Founder Institute - Graduate 2013 • Dale Carnegie - High Impact Presentations / Effective Communications & Human Relations - Graduate 2007

Army Service

Israel Defense Force - Exemplar Soldier Award

1999 - 2004